SIMPLIFIED LESSONS ON PROPER CARE OF AUTOS

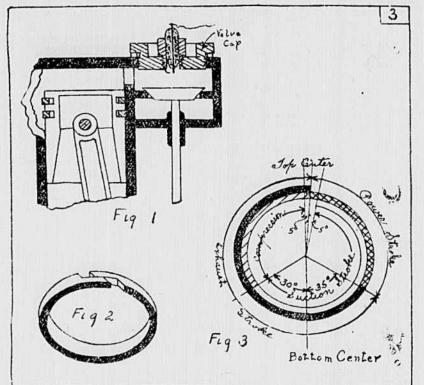
How Piston Rings in a Cylinder of Smaller Diameter Act as Springs.

RINGS MAKE PISTON AIRTIGHT

Essentials for Successful Running of an Auto Engine-"Queries and Answers" Aid to Car Owners.

The Three Essentials, right, 1916, by Frederick C. Guerrich J

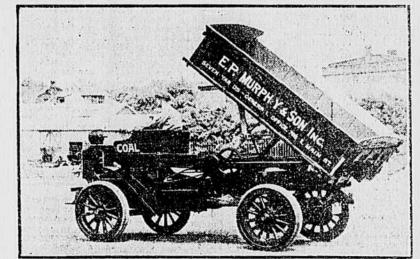
Diagram Showing Use of Piston Rings



AUTO QUERIES AND ANSWERS

The AUTO-CAR Trucks---





The AUTO-CAR Trucks in above illustration shows trucks hoisted and un-hoisted. E. P. Murphy & Sons have two of these cars in service.

--- Are owned by the leading heavy duty Auto Truck users in Richmond

Terminal Motor Company, Inc.

Randolph 4261 22 South Ninth Street



The Symbol of Confidence

Thousands buy Studebaker Cars without even raising the hood, because they know into their making have gone the finest thoughts of men whose name has always symbolized the best in the world of transportation.

The truth, the honesty, the integrity, the sturdiness of the Studebakers is in it. These cars are the expression of manhood in materials. We're ready to serve and satisfy.

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No Other Car Will Please As Well

You should not delay seeing the Series 17 Studebakers. No car is essentially better or handsomer, and no car in the world offers so much dollar value. Deliveries are very hard to make, because of the un-

precedented demand. Sales have increased more than 100%. Already more than 70,000 of these models are in the hands of happy owners. The question of service should also interest you, and on this point we are content to be judged.

Coburn Motor Sales Corporation of Richmond

Temporary Quarters, 521 E. Main St.

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A big touring car for five people

Those who have ridden in the best of the high priced motor cars will find marked similarity in the performance of Saxon "Six." Idling as low as a mile and a half an hour or racing at fifty the flow of power is smooth and vibrationless. The motor has been refined until it wrings the last inch of mileage from each drop of gasoline. Twenty-one to twenty-six miles per gallon is its average.

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